

# Gabor Tankovics

Design Strategist, UX Engineer, Entrepreneur

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## Skills and Proficiency

**Business:** 5-time business founder | Speaker & mentor in startup labs | Cross-disciplinary team development & leadership | Lean startup promoter

**Design & Strategy:** Digital product strategy | UX design | Customer-centric design process | Prototype development: look and feel & functional

**Software & Hardware:** Web+Data: JavaScript, Node.js, MongoDB, React, Angular, SQL, Python | Native app development: Processing, OpenFrameworks, Cordova, Ionic framework | Hardware: Arduino, Nitinol muscle wires, Laser cutting

**Communication:** Graduate-level teaching | Public speaking | Client and investor pitches & presentations | Writing (technical, research, narrative) | Languages: English, French, Hungarian, German

## Education

**Parsons School of Design** | MFA in Design + Technology | *New York, 2013-15*

**HEC Paris** | Master in Management, Grande École | *Paris, 2004-08*

**University Paris 1 Panthéon-Sorbonne** | Master in Laws (LL.M.), International Corporate & Tax Law | *Paris, 2007-08*

**Lycée Henri IV** | Classes Préparatoires HEC | *Paris, 2002-04*

## Work Experience

**Dartboard: Founder, CEO** | *New York, 2016-Present* | [www.dartboard.nyc](http://www.dartboard.nyc)

*Dartboard is a fintech startup offering corporations a new class of student loan benefit: helping employees build retirement savings by paying down their student loans.*

- Identify business development opportunities and plan product development & data strategy.
- Hire and supervise a team of engineers, UX/UI designers, data scientists, sales experts.
- Co-design UX & UI based on user behavior patterns.
- Co-develop front and back-end, proprietary web-scraping API, chatbot.
- Build out relationships with employers, retirement plan advisors, benefits consultants.

**Parsons School of Design: Adjunct Professor (Design + Technology)** | *New York, 2015-2017*

Selected courses: Creative & Computational Lab | Creative Coding | Web Design and Development | Future of Guitar Design

**Chambord Country Club: Co-founder, General Manager** | *Paris & Loir-et-Cher, 2009-14*

*Chambord Country Club is an eco-resort development in Central France, including a Nicklaus Design golf course, 646 villas and apartments designed by architect Jean-Michel Wilmotte, a hotel, a 60-box equestrian center, a bio-farm.*

- Project development during the conceptual (pre-construction) phase of the operation.
- Oversee a team of 50 experts: architects, engineers, designers, administrative experts.
- Manage administrative and legal procedures with local and state authorities (building permits, environmental procedures, etc.).

**Ideall / GT Communication: Co-founder, CEO** | *Paris, 2005-09*

*Boutique digital strategy agencies.*

- Technology consulting. Design and develop websites, back-end applications, and digital experiences.
- Selected clients: Musée de l'Armée, Invalides, Exane Derivatives (BNP Paribas subsidiary), Elysée-Montmartre, Garance Productions, CVML, HEC Paris, Cirque Arlette Gruss.

**Linklaters LLP: Lawyer** | *Paris, 2008*

*Lawyer in the Corporate Law / M&A / Private Equity department.*

## Selected Consulting & Advisory Missions

**Headliner: Strategist, UX Designer (Consultant)** | SpareMin Inc. | 2018

*Headliner is a browser-based tool that transforms audio clips into shareable videos in a few seconds.*

- Consult the team on strategic positioning, product development, UX/UI design.

### **Mentor + Judge in Startup Labs & Accelerators**

NYC Media Lab *Combine Mentor* | NYC Media Lab | 2017-18

Parsons *ELab Mentor* | Parsons School of Design | 2016-18

*New Challenge Mentor* | The New School | 2016-17

- Mentor teams around user research, UX/UI design, behavioral science concepts, lean startup methodologies.
- Judge projects based on business potential, maturity, technology, social impact.

**Capital One Entrepreneurship Program: Visiting Professor** | City University of New York | 2016

*A partnership between Capital One Bank and NYDesigns, the Capital One Entrepreneurship Program is a technology-driven business training program for students at LaGuardia Community College.*

**ESPN Next: Strategy, UX Design, Software** | NYC Media Lab | 2014

*ESPN Next is a prototype mobile application designed around the future of watching live sports for millennials, by millennials.*

**New World Symphony: Project Management, Software** | Miami New World Symphony + Parsons | 2014

*A multimedia project, designed to illustrate the physical and aural dynamics of live performance through HD imagery and music-generated multimedia effects.*

## Selected Awards

- **Best University Startups 2017 (Dartboard)**, National Council of Entrepreneurial Tech Transfer, 2017
- **Grant Funding (Dartboard)**, NYCEDC, 2016
- Selected to the **NYC Media Lab Combine Accelerator (Dartboard)**, NYC Media Lab, 2016
- Selected to **IN2NYC | International Entrepreneurial Talent (Dartboard)**, NYCEDC, 2016
- Demo Startup at **NYC Media Lab Annual Summit (Dartboard)**, NYC Media Lab, 2016
- Winner of the **Parsons Entrepreneurial Lab Fellowship (Dartboard)**, Parsons School of Design, 2016
- Demo Project at **World Maker Faire (3D Toothbrush)**, 2014
- **Merit-based Graduate Dean's Scholarship**, Parsons MFA Design and Technology, 2013